



The America Legion
Ernest L. Anderson Post 99
2502 E. Kenedy Ave, Kingsville, TX 78363
www.elapost99.org | ELAPost99@gmail.com | 361-595-3211

Dear Potential Sponsor,

I am writing to you on behalf of the Kleberg County Veterans Resource Fair Planning Committee, a dedicated group committed to supporting and honoring our local Veterans. We are excited to announce our **2nd Annual Kleberg County Veterans Resource Fair**, scheduled for Saturday, April 26, 2025, at JK Northway Exposition Center in Kingsville, TX, and we are reaching out to request your support and sponsorship for this important event.

The **2nd Annual Kleberg County Veterans Resource Fair** aims to provide a comprehensive platform for Veterans to access vital resources, services, and support networks. With a focus on addressing the diverse needs of our Veterans, we have organized a range of activities and initiatives, including:

- Informational booths featuring organizations offering services tailored to Veterans' needs, such as healthcare, education, employment opportunities, housing assistance, mental health support, and financial planning.
- Networking opportunities to facilitate connections between Veterans, employers, and service providers, fostering a sense of community and camaraderie.
- Recognition ceremonies to honor the sacrifices and contributions of our veterans, including keynote speeches from distinguished guests.

By participating as a sponsor, your organization will demonstrate its commitment to supporting our nation's heroes and gain visibility and recognition among our esteemed Veteran community and their families. Your sponsorship will enable us to cover essential expenses such as marketing materials, refreshments, and logistical support, ensuring the success and impact of the event. In our inaugural year, we brought 80 local and regional service providers together to provide on-site services to approximately 150 local Veterans. With the support of our Sponsors, we look forward to providing services to even more Veterans.

Enclosed, you will find detailed information about our sponsorship packages, including the benefits and opportunities available at each support level. We are also open to discussing custom sponsorship arrangements tailored to your organization's goals and preferences. We sincerely hope you will consider partnering with us for this meaningful event. Your support will make a significant difference in the lives of our Veterans, empowering them to thrive and succeed beyond their service to our country. As a registered 501 c19, all Donations and Sponsorships made to the American Legion Post 99 in support of the 2nd Annual Kleberg County Veterans Resource Fair are tax-deductible according to IRS Regulations.

Thank you for your time and consideration. Should you have any questions or require further information, please do not hesitate to contact me at 361-880-0236 or apoloniomunoz@outlook.com. We look forward to the possibility of collaborating with you and your esteemed organization to make the **2nd Annual Kleberg County Veterans Resource Fair** a resounding success.

For God & Country,


Apolonio "Apple" E. Muñoz III
Finance Officer, American Legion Post 99
Co-Chair /Marketing Coordinator, Kleberg County Veterans Resource Fair Planning Committee



2nd Annual Kleberg County Veterans Resource Fair

26 April 2025 | JK Northway Expo Center, Kingsville

Sponsorship Packages

As a Sponsor of this monumental event, your organization will receive the following based on the appropriate Sponsorship Level. All Sponsorships and Donations are Tax-Deductible, thanks to our Non-Profit Partner, the American Legion Post 99.

Sponsorship Levels

Level	Amount	Comes With			
Community Sponsor	Up to \$100	Recognition from stage during event & Name Listed on Website			
Bronze Sponsor †	\$250	Recognition from stage during event & Name Listed on Website	Name as Sponsor on Event T-Shirts		
Silver Sponsor †	\$500	Recognition from stage during event & Name/Logo Listed on Website	Name as Sponsor on Event T-Shirts	Mentioned in Press Release	
Gold Sponsor †	\$1,000	Recognition from stage during event & Name/Logo Listed on Website	Name/Logo as Sponsor on Event T-Shirts	Mentioned in Press Release	Name & Logo on Event Flyer/ Marketing Materials, Small Signage Throughout Venue
Title Sponsor † (Limit 2)	\$3,000	Recognition from stage during event & Name/Logo Listed on Website	Name/Logo as Sponsor on Event T-Shirts	Premier Placement in Press Release	Name & Logo on Event Flyer/ Marketing Materials, Premier Signage Throughout Venue

† Sponsors are asked to please turn in the Sponsorship Pledge Form and print-ready logo (as described according to the appropriate Package) by March 28, 2025, to allow the set-up and advertising of appropriate marketing materials.

Custom Sponsorship Packages, Donations, and In-Kind Donations are also available and greatly appreciated. Please contact our Team for more information:

- Committee Co-Chair/Sponsorship Coordinator – Orlando Rosa
360-929-4635 orosa@co.kleberg.tx.us
- Committee Co-Chair/Marketing Coordinator – Apolonio “Apple” E. Muñoz III
361-880-0236 apoloniomunoz@outlook.com

Event Landing Page: www.KlebergCountyVeterans.org/ResourceFair. Please visit this website for more information regarding this event.



2ND ANNUAL

**KLEBERG COUNTY
VETERANS
RESOURCE FAIR**

Sat, April 26, 2025

**JK Northway Expo Center
Kingsville, TX**

Visit

www.KlebergCountyVeterans.org/ResourceFair
for more info!





2nd Annual Kleberg County Veterans Resource Fair
26 April 2025 | JK Northway Expo Center, Kingsville
Sponsorship Pledge Form

*Please email the completed form to sponsorship@klebergcountyveterans.org
or mail it to the address below.*

Sponsor's Name: _____

Address: _____

Phone: _____ Website: _____

Social Media: _____

Point of Contact: _____

POC Phone: _____ POC Email: _____

Yes, We/I would be honored to be a Sponsor of the **2nd Annual Kleberg County Veterans Resource Fair** at the following Sponsorship Level:

Title Sponsor - \$3,000+

Bronze Sponsor - \$250

Gold Sponsor - \$1,000

Community Sponsor – Up To \$100*

Silver Sponsor - \$500

*Amount: _____

Other Donation/Custom Sponsorship (To Be Coordinated with Planning Committee)

Please direct all Checks/Money Orders to: American Legion Post 99
2502 E. Kenedy Ave, Kingsville, TX 78363
Notate "**2025 Veterans Resource Fair**" on the Memo Line

Sponsorships & Donations are also accepted online via our website:

<https://klebergcountyveterans.org/resourcefair/>

If applicable, please email print-ready logos by **March 28, 2025**, to be included in the Marketing Materials.

Signed: _____ Date: _____

†-Sponsors wishing to have a Resource/Vendor Table are encouraged to complete a Vendor Registration by visiting: <https://klebergcountyveterans.org/resourcefair/vendor-registration/>.

Comments:

(Please list any additional information regarding your Sponsorship and/or Donation.)